

ASIMOV STORES LLC

Investment Opportunity – €30M Series A

Asimov Stores LLC redefines retail with advanced AI and omnichannel commerce. Valued at €65M, we seek €30M in Series A funding to fuel global expansion and cement our technological leadership.



Investment Highlights

300–500%

ROI Projection

5-year return

\$6.8T

Global Market

Target size (2025)

€65M

Valuation

Current company valuation

Our proprietary technology offers sustainable competitive advantages, backed by a proven management team with successful exit experience.

Investment Terms

Investment Options

Fiat Currencies: EUR, USD, GBP, CHF

Cryptocurrencies: BTC, ETH, USDC, USDT

Hybrid Payments: 50% fiat + 50% crypto

Instalment Plans: Up to 12 months

Series A Terms

€30M

Total Round

€3.75

Per Share

€35M

Pre-money

€65M

Post-money

Competitive Analysis

Global Landscape

The e-commerce market is dominated by established giants, yet offers significant opportunities for innovative disruptors.

Direct Competitors

- **Amazon:** Global leader (\$574B revenue), vulnerable in AI personalization.
- **Alibaba:** Asia dominant (\$109B), limited Western reach.
- **Shopify:** Leading platform (\$7.1B), lacks native AI.
- **Walmart:** Strong omnichannel (\$648B), weak in tech innovation.

Emerging Competitors

- **Temu/PDD:** Explosive growth (67% YoY), low-cost model.
- **Shein:** \$100B valuation, fast-fashion & Gen Z focus.
- **TikTok Shop:** Social commerce, 500M users.

Competitive Advantages



Predictive AI



Quantum Personalisation



Native Omnichannel



Blockchain Supply Chain

SWOT Analysis

1 Strengths

- Proprietary AI tech
- Experienced team
- Scalable infrastructure

3 Opportunities

- Global expansion
- AI adoption
- Market growth

2 Weaknesses

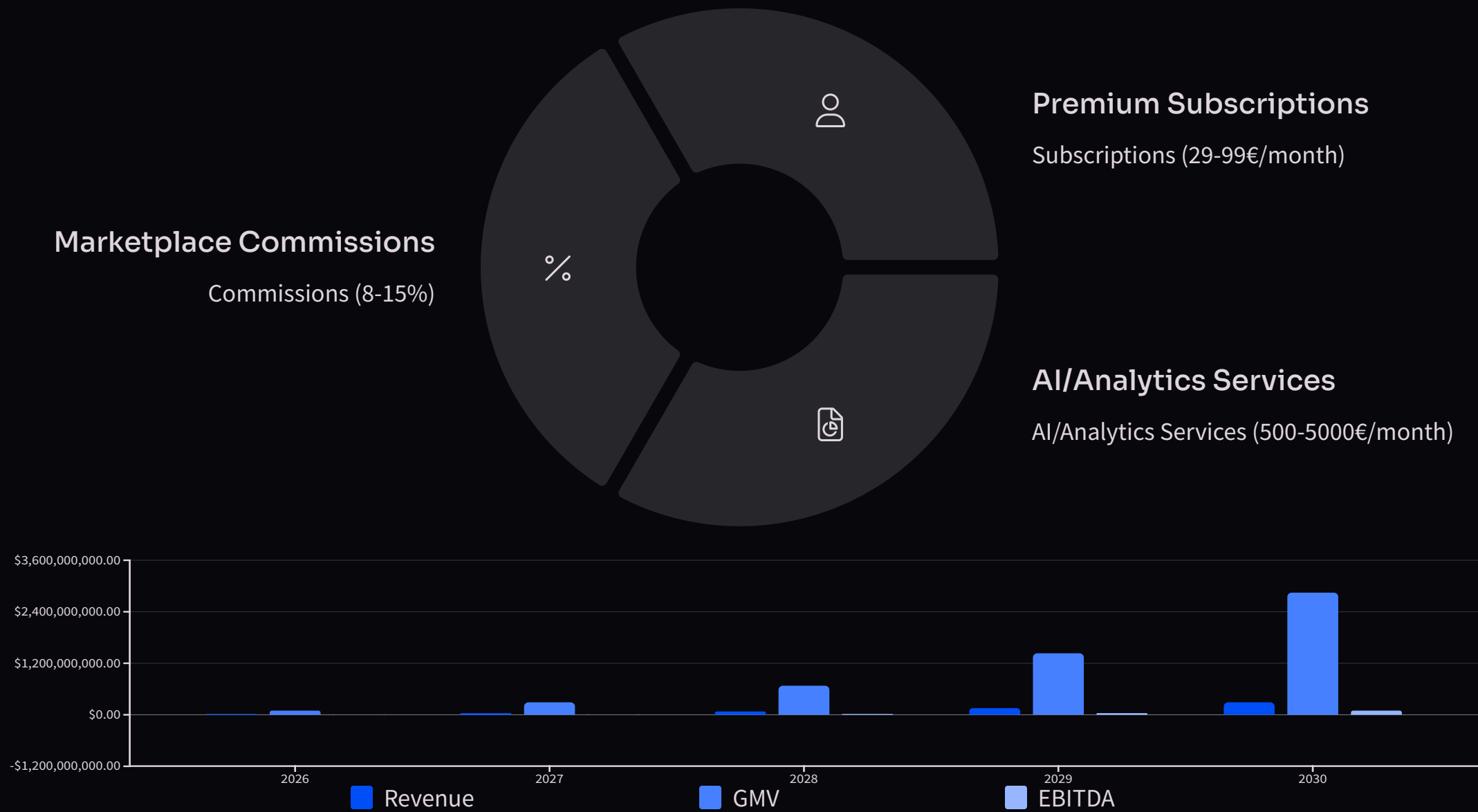
- Early stage
- High competition
- Capital intensive

4 Threats

- Competition
- Tech evolution
- Economic risks

Financial Projections

Diversified Revenue Model





Investment Scenarios & ROI Projections

Conservative Scenario (P25)

2030 Valuation €850M

Investor ROI 280%

Base Scenario (P50)

2030 Valuation €1.425B

Investor ROI 465%

Optimistic Scenario (P75)

2030 Valuation €2.28B

Investor ROI 745%

Key Assumptions & Risk Factors

Projections rely on key assumptions: strong market adoption of AI retail, successful global expansion, and sustained tech leadership.

We've modeled and mitigated risks like intense competition, rapid tech changes, and economic downturns.

These projections show significant ROI for early investors, driven by our innovation and strategic market position.

China Strategy

Market Entry Strategy

01

Phase 1 (Q1-Q2 2026)

Tmall Global Partnership

02

Phase 2 (Q3-Q4 2026)

Legal Entity in Shanghai FTZ

03

Phase 3 (2027)

Expand to JD.com & Tier-2

04

Phase 4 (2028-2030)

Native Operations & Fulfillment

China Financial Projections

€50M

Target Revenue 2027

Aggressive market penetration

15%

Market Share Goal

In key e-commerce segments

5M+

New Users Acquired

By end of Phase 3 expansion

Go-to-Market Strategy

Target Customer Segments



Digital-Native SMEs

10-500 employees, €1-50M revenue.



Enterprise Retailers

Established retailers, +€50M revenue.



D2C Brands

Growing direct-to-consumer brands.

Multi-Channel Strategy

Digital Marketing

- SEO/SEM
- Content Marketing

Partner Ecosystem

- System Integrators
- Technology Partners

Direct Sales

- Inside Sales
- Field Sales

Risk & Legal Structure

Comprehensive Risk Management

Technological Risks

- **Cybersecurity:** €50M Insurance, SOC2/ISO27001 Certifications.
- **Scalability:** Multi-cloud Architecture, R&D Investment.

Market Risks

- **Economic Environment:** Geographic Diversification, >24 Months Cash Runway.
- **Competition & Regulation:** Patents, Proactive Monitoring.

Operational Risks

- **Key Personnel:** Stock Options, Succession Plan.
- **Supply Chain & Quality:** Multiple Suppliers, 24/7 SLA.

Legal Structure & Investment Terms

Corporate Structure

- **Asimov Stores LLC:** USA (Principal Entity)
- **Asimov Europe B.V.:** EU (Operations)
- **Asimov UK Ltd:** UK (Post-Brexit)
- **Asimov (Shanghai) Co., Ltd:** Asia

Series A Investment

- **Total Amount:** €30M
- **Pre-money Valuation:** €35M
- **Post-money Valuation:** €65M
- **Price per Share:** €3.75

Legal Advisor: Foster Swiss SA

- **Founded:** 1987, Geneva, Switzerland
- **Specialization:** Corporate Law, M&A, VC
- **Team:** +45 Lawyers
- **Track Record:** +150 VC Rounds (€2.3B), +25 Exits

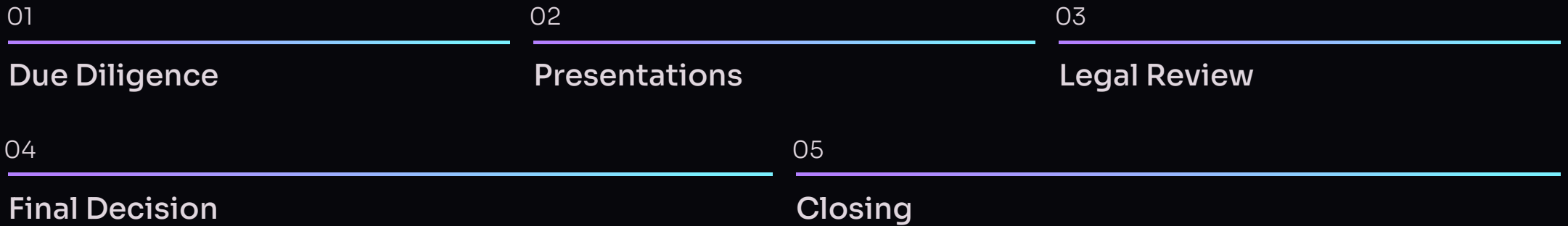
Investor Rights

- 1x Liquidation Preference
- Weighted Average Anti-dilution
- 2 Board Seats
- Pro-rata Rights in Future Rounds

Next Steps

Asimov Stores offers a significant investment opportunity in AI-driven retail, projecting substantial returns in a €6.8 trillion market due to our proprietary technology, experienced team, and global strategy.

Investment Process



Timeline: 7-8 weeks | **Contact:** investors@asimovstores.com

📄 Forward-looking statements subject to risks. Actual results may differ.